

PHILIPP WIDMER

Advisor · Enabler · Catalyst



- Born 1978
- Swiss

EDUCATION

Master of Advanced Studies ZFH in Project Management

HWZ — Zurich University of Applied Sciences in Business Administration · 2011

Wirtschaftsinformatiker FH (B.Sc. in Business Information Technology)

FHS St. Gallen University of Applied Sciences · 2007

CONTACT

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I am driven by advising and supporting people and teams, combined with evolving and applying technologies and processes. I love consulting and coaching — helping people unlock their full potential as a Servant Leader.

As a hands-on agile practitioner I value a methodical approach and a holistic view of challenges. My focus is on reflection and the continuous improvement that follows from it.

EXPERIENCE

Release Train Engineer & Scrum Master

Abraxas Informatik AG · 11/2024 – present · 1 year 9 months

Scrum Master / Agile Coach

Migros-Genossenschafts-Bund · 09/2022 – 10/2024 · 2 years 2 months

- Fostering self-organisation and continuous improvement in the teams; in the online-shop environment for Migros' specialty retail brands.
- Onboarding, building up and supporting new teams.
- Supporting the Release Train Engineer (RTE) with the tasks emerging in the agile release train.

Scrum Master

Diartis AG · 06/2021 – 08/2022 · 1 year 3 months

- Scrum Master for three product teams.
- Member of the development management team for continuous improvement of cross-Scrum software-development topics.

Agile Master / Scrum Master

AXA Versicherungen AG · 01/2021 – 05/2021 · 5 months

- Accompanying and coaching two product teams in the workflow environment.
- Coaching the product owners of both teams.
- Setting up and supporting the organisational evolution of the workflow environment together with other Agile Masters; in particular setting up an experiment to split a team.

People Manager

SRF – Schweizer Radio und Fernsehen · 09/2019 – 12/2020 · 1 year 4 months

- Responsibility as Servant Leader and People Coach for the two CMS teams (12 employees).
- Employee satisfaction at work (happy).
- Individual productivity and contribution within the teams (productive).
- Personal development of the employees (growing).

SKILLS

Leadership & Coaching

- Servant Leadership
- Coaching
- Consulting
- Facilitation

Methods

- Scrum
- Kanban
- LeSS
- Personal Kanban
- Project Management
- AI-Augmented Agility

Technology

- IT Management
- Software Development
- Web & App Development
- Prompt Engineering
- AI Tooling

Languages

- German (native)
- English (fluent)

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Scrum Master / Agile Coach

SRF – Schweizer Radio und Fernsehen · 03/2015 – 12/2020 · 5 years 10 months

- Scrum Master of the Mobile App Team (SRF News / SRF Sport).
- Scrum Master of the CMS team (srf.ch) — organised according to LeSS.
- Evolving and establishing continuous improvement within the team and with further stakeholders.
- Supporting and advising SRF-Online with regard to agile ways of working.
- Technical and content realisation of an agile controlling solution with interfaces to Jira.

Scrum Master

Zürich Versicherungs-Gesellschaft AG · 03/2014 – 01/2015 · 11 months

- Scrum Master in the Lounge project (Phase II) — evolving zurich.ch with responsive design on the new Customer Experience platform (Sitecore).
- Supporting and coaching internal and external developers in the Lounge project.
- Supporting and advising the Product Owner and the business with regard to Scrum and agility.

Head of CMS Teams

snowflake productions GmbH · 01/2014 – 02/2014 · 2 months

Application Owner, IT Project Manager, Scrum Master

Zürich Versicherungs-Gesellschaft AG · 06/2012 – 12/2013 · 1 year 7 months

- Scrum Master in the Lounge project — introducing zurich.ch with responsive design on the new Customer Experience platform (Sitecore).
- Technical lead of the external development team in the Lounge project.
- Supporting and advising the Product Owner and the business with regard to Scrum and agility.

Head of Technical Production

snowflake productions GmbH · 11/2009 – 05/2012 · 2 years 7 months

- Technical production management for Enterprise CMS and eCommerce.
- Coaching and supporting project managers and developers.

Project Manager, Application Developer

VRSG AG · 11/2006 – 10/2009 · 3 years

- Project management for the evolution of a Human Resources information system.
- Application development based on Visual Basic .NET.

Research Associate

St. Gallen University of Applied Sciences · 07/2006 – 09/2006 · 3 months

Web Engineer / Web Programmer

TechTour AG · 03/2002 – 09/2003 · 1 year 7 months

Managing Director

2sic Internet Solutions GmbH · 12/1998 – 01/2002 · 3 years 2 months